

# 2024 RATES

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice.

Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.

For the most updated rates or to customise a package, please reach out to us at [www.moovemediacom.sg/contact-us](http://www.moovemediacom.sg/contact-us)

This page has been intentionally left blank



BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

# BUS

Come on board with Singapore's largest bus advertising network!  
With islandwide coverage across SBS Transit, Go-Ahead Singapore, and  
Tower Transit Singapore buses, we offer flexible bus ads solutions for your needs.

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## MOOVE BIG TOP PLUS BUS



### 4-WEEKS MEDIA

\$6,000 per bus

### PRODUCTION COST

\$5,900+ per bus

## MOOVE BIG TOP BUS



### 4-WEEKS MEDIA

\$6,000 per bus

### PRODUCTION COST

\$5,000+ per bus

Upgrade to a Big Top Lit Bus (Big Top with Lighting effects) for \$1,500 per sqm

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## SINGLE DECK WHOLLY PAINTED + 3D



### 4-WEEKS MEDIA

\$6,000 per bus

### PRODUCTION COST

est. \$15,000+ per 3D bus + \$2,400 for exterior wrap

\*\*Actual 3D Production cost is dependent on complexity of visual. Send us a visual for a friendly quote!

## SINGLE DECK WHOLLY PAINTED + 2D



### 4-WEEKS MEDIA

\$6,000 per bus

### PRODUCTION COST

est. \$6,000+ per 2D bus + \$2,400 for exterior wrap

\*\*Actual 2D Production cost is dependent on complexity of visual. Send us a visual for a friendly quote!

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## DOUBLE DECK WHOLLY PAINTED



### 4-WEEKS MEDIA

Commercial \$8,800 per bus

Financial \$7,920 per bus

Satellite/Heartland/Multi-Route \$5,500 per bus

### PRODUCTION COST

\$3,800+ per bus

## SINGLE DECK WHOLLY PAINTED



### 4-WEEKS MEDIA

Commercial \$4,080 per bus

Financial \$3,400 per bus

Satellite/Heartland/Multi-Route \$2,640 per bus

### PRODUCTION COST

\$2,400+ per bus

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## DOUBLE DECK REAR



### 4-WEEKS MEDIA

Satellite/Heartland/Multi-Route \$2,200 per bus

### PRODUCTION COST

\$1,200+ per bus

## SINGLE DECK REAR



### 4-WEEKS MEDIA

Satellite/Heartland/Multi-Route \$1,320 per bus

### PRODUCTION COST

\$480+ per bus

Customisation option with die-cut 2D top is available. Send us a visual for a friendly quote!

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## BENDY BUS



### 4-WEEKS MEDIA

Satellite \$5,000 per bus

### PRODUCTION COST

\$4,200+ per bus

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.







BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

# TAXI

With the entire fleet of Comfort and CityCab taxis, we boast the largest taxi advertising network in Singapore to offer you large-scale and high-reach campaigns to communicate engaging messages to target audiences across the island.

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## MEGA CAB



### 4-WEEKS MEDIA

\$440 per taxi

### PRODUCTION COST

\$280 per taxi

### MINIMUM QTY

50 taxis

## MEGA CAB WITH ROOF TOP



### 4-WEEKS MEDIA

\$620 per taxi

### PRODUCTION COST

\$360 per taxi

### MINIMUM QTY

50 taxis

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## JEWEL CAB



### 4-WEEKS MEDIA

\$800 per taxi

### PRODUCTION COST

\$650 per taxi

### MINIMUM QTY

50 taxis

## SUPER CAB



### 4-WEEKS MEDIA

\$620 per taxi

### PRODUCTION COST

\$565 per taxi

### MINIMUM QTY

50 taxis

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## 3D CAB



### 4-WEEKS MEDIA

\$800 per taxi

### PRODUCTION COST

\$1900+ per taxi

### MINIMUM QTY

10 taxis

## JEWEL SHOWCASE



### 4-WEEKS MEDIA

\$800 per taxi

### PRODUCTION COST

\$1900+ per taxi

### MINIMUM QTY

10 taxis

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 12 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.



This page has been intentionally left blank



BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

# DTL

From stickers and TV displays to pillars and full station concepts, Moove offers a variety of options for MRT ad spaces across 34 DTL stations, stretching from Bukit Panjang to Expo.

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## DTL CONCEPT TRAIN



### 4-WEEKS MEDIA

\$26,400

### PRODUCTION COST

\$20,000

## GLASS PANEL AT TELOK AYER



### 4-WEEKS MEDIA

\$19,800+

### PRODUCTION COST

\$5,700

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## IN-TRAIN PANELS (EXTENDED)



### 4-WEEKS MEDIA

\$9,900 per train

### PRODUCTION COST

\$3,000 (36+6 units & up to 4 creatives)

## IN-TRAIN PANELS (STANDARD)



### 4-WEEKS MEDIA

\$7,700 per train

### PRODUCTION COST

\$1,000 (36+6 units & up to 4 creatives)

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.







BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## IN-TRAIN WINDOW STICKERS



### 4-WEEKS MEDIA

\$14,080 per train

### PRODUCTION COST

\$2,000 (18 units & up to 4 creatives)

## BUGIS HOLLYWOOD LIGHTS + FLOOR STICKER



### 4-WEEKS MEDIA

\$44,000+

### PRODUCTION COST

\$44,000

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## BUGIS RUNWAY



**4-WEEKS MEDIA**  
\$32,000+

## BUGIS V-WALL



**4-WEEKS MEDIA**  
\$32,000+

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## BUGIS CONCEPT (WM08+WM08A+WM08B+ FLOOR STICKER)



### 4-WEEKS MEDIA

\$77,000+

### PRODUCTION COST

\$54,000

## BUGIS CONCEPT (WM13C+WM14+WM15+ FLOOR STICKER)



### 4-WEEKS MEDIA

\$60,500+

### PRODUCTION COST

\$45,000

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## STATION DOMINANCE AT DOWNTOWN



### 4-WEEKS MEDIA

\$100,000 to \$150,000

### PRODUCTION COST

\$60,000 to \$80,000, depending on creatives

## TRAVELATOR WALL AT BUGIS + FLOOR STICKER



### 4-WEEKS MEDIA

\$77,000

### PRODUCTION COST

\$42,000

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## WALLSCAPE



Pricing varies, check with Campaigner for costing

## PLATFORM STATION DOORS CONCEPT +



### 4-WEEKS MEDIA

\$37,000 per Super Prime station

\$32,000 per Prime station

\$16,000 per Classic station

### PRODUCTION COST

\$8,500 per station

For the list of Super Prime, Prime and Classic stations, please see Annex.

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## FAREGATES



**4-WEEKS MEDIA**  
\$16,000 per station

**PRODUCTION COST**  
\$9,000 for 15 units

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

# NEL

NEL is a popular mode of transport across 16 stations, with millions of monthly commuters passing through the transit stations at Serangoon, Dhoby Ghaut, HarbourFront and Outram Park. It's the perfect MRT ads platform!



BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## WONDERWALL



### 4-WEEKS MEDIA

\$38,000 (15 sec spot)

### UPLOADING COST

\$2,500+

## GREAT WALL



### 4-WEEKS MEDIA

\$60,000 (15 sec spot)

### UPLOADING FEE

\$4,500+

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.







BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## IN-TRAIN WINDOW STICKER



### 4-WEEKS MEDIA

\$24,200

### PRODUCTION COST

\$5,300 for 72 + 20 units per train

## FAREGATES



### 4-WEEKS MEDIA

\$18,000 per station

### PRODUCTION COST

\$9,000 for up to 15 units

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## PLATFORM STATION DOOR CONCEPT +



### 4-WEEKS MEDIA

- \$66,000 per SuperPrime station
- \$44,000 per Prime station
- \$19,800 per Classic station

### PRODUCTION COST

\$15,500 per station (full length 96 doors)

For the list of SuperPrime, Prime and Classic stations, please see Annex.

## WALLSCAPE



Pricing varies, check with Campaigner for costing

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## HARBOURFRONT WALL CONCEPT



### 4-WEEKS MEDIA

\$60,000+

### PRODUCTION COST

\$42,000

## DHOBY GHAUT EXCHANGE



### 4-WEEKS MEDIA

\$130,000 for 3 pillars + escalator glass railings + overhead wallscape

### PRODUCTION COST

\$85,500 for 3 pillars + escalator glass railings + overhead wallscape

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## DHOBY GHAUT WALLSCAPE CONCEPT



### 4-WEEKS MEDIA

\$60,000 for wallscape + floor sticker

### PRODUCTION COST

\$53,000 for wallscape + floor sticker

Customisation option with lighting and creative effects is available. Send us a visual for a friendly quote!

## DHOBY GHAUT ESCALATOR CROWN CONCEPT



### 4-WEEKS MEDIA

\$24,200 for 2 walls with stickers over crowns + 2 escalator sides + 1 step riser

### PRODUCTION COST

\$19,000

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## DHOBY GHAUT CONCEPT PILLARS



### 4-WEEKS MEDIA

\$60,500 for 4 pillars + floor sticker

### PRODUCTION COST

\$35,000 for 4 pillars + floor sticker

## HARBOURFRONT TWIST



### 4-WEEKS MEDIA

\$32,000+ (15 sec spot)

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## OUTRAM TRAVELATOR



### 4-WEEKS MEDIA

\$60,000 (15 sec spot)

### UPLOADING FEE

\$4,500+

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

# BUS HUB

With Bus Hubs located at the heart of suburban centres and close to advertisers' distribution channels, brand messages can be seen multiple times by thousands of people as they make a purchase or simply pass through.



BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## WALLSCAPE



### 4-WEEKS MEDIA

\$6,000+

### PRODUCTION COST

Cost varies according to location

## CONCEPT HUB



### 4-WEEKS MEDIA

\$24,000+

### PRODUCTION COST

\$20,100

\*Available at Boon Lay and Ang Mo Kio only

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.







BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## N-WALL MURAL AT TAMPINES



**4-WEEKS MEDIA**

\$8,400

**PRODUCTION COST**

\$10,400

\*Reserved for government clients

## 3D STANDEE



**4-WEEKS MEDIA**

\$5,000+

**PRODUCTION COST**

\$5,200+

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## 2D STANDEE



### 4-WEEKS MEDIA

\$5,000+

### PRODUCTION COST

\$3,600

## AMK GLITZ



### 4-WEEKS MEDIA

\$25,000+ (15 sec spot)

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## BEDOK V-WALL



**4-WEEKS MEDIA**  
\$25,000+ (15 sec spot)

## BOON LAY ZOOM



**4-WEEKS MEDIA**  
\$25,000+ (15 sec spot)

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.



This page has been intentionally left blank



BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

# BILLBOARD

Moove's large-format billboard to reach out to commuters along one of Singapore's expressways!

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200864C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.





BUS



TAXI



RAIL



HUB



BILLBOARD

# RATES

## MOOVE BIG BOARD AT BRADDELL ROAD



**4-WEEKS MEDIA**  
\$50,000

**PRODUCTION COST**  
\$40,000

\*\*Valid for bookings in 2021.

© 2021 Moove Media Pte Ltd. All rights reserved.

\*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.

While Moove Media Pte Ltd (UEN: 200200964C), its member firms, or its related entities ("Moove Media") have taken reasonable care to ensure the accuracy and completeness of the information provided in this document, it will not be liable for any loss or damage of any kind (whether direct, indirect or consequential losses or other economic loss of any kind) suffered due to any omission, error, inaccuracy, incompleteness, or otherwise, any reliance on such information. The information in this document is subject to change without notice. Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.



# ANNEX

	Super Prime	Prime	Classic	
 <b>DTL</b>	Bugis Bukit Panjang Downtown Newton Tampines	Bayfront Beauty World Botanic Gardens Chinatown Expo Little India Macpherson Promenade Tampines East Telok Ayer	Bedok North Bedok Reservoir Bendemeer Bencoolen Cashew Fort Canning Geylang Bahru Hillview King Albert Jalan Besar	Kaki Bukit Mattar Rochor Sixth Avenue Stevens Tampines West Tan Kah Kee Upper Changi Ubi

	Super Prime	Prime	Classic
 <b>NEL</b>	Dhoby Ghaut Harbourfront	Chinatown Little India Outram Park Punggol Sengkang Serangoon Hougang	Boon Keng Buangkok Clark Quay Farrer Park Kovan Potong Pasir Woodleigh

# **READY TO REACH OUT TO AUDIENCES ISLANDWIDE?**

**We'd be to happy to help you get your campaign moovin!**

<https://www.moovemedia.com.sg/contact-us/>