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Prices are quoted in Singapore Dollars (SGD). Terms and conditions apply.

For the most updated rates or to customise a package, please reach out to us at www.moovemedia.com.sg/contact-us









BUS

Come on board with Singapore's largest bus advertising network! With islandwide coverage across SBS Transit, Go-Ahead Singapore, and Tower Transit Singapore buses, we offer flexible bus ads solutions for your needs.











MOOVE BIG TOP PLUS BUS



4-WEEKS MEDIA \$6,000 per bus

PRODUCTION COST

\$5,900+ per bus





4-WEEKS MEDIA

\$6,000 per bus

PRODUCTION COST

\$5,000+ per bus

Upgrade to a Big Top Lit Bus (Big Top with Lighting effects) for \$1,500 per sqm











SINGLE DECK WHOLLY PAINTED + 3D



4-WEEKS MEDIA

\$6,000 per bus

PRODUCTION COST

est. \$15,000+ per 3D bus + \$2,400 for exterior wrap

**Actual 3D Production cost is dependent on complexity of visual. Send us a visual for a friendly quote!

SINGLE DECK WHOLLY PAINTED + 2D



4-WEEKS MEDIA

\$6,000 per bus

PRODUCTION COST

est. \$6,000+ per 2D bus + \$2,400 for exterior wrap

**Actual 2D Production cost is dependent on complexity of visual. Send us a visual for a friendly quote!













DOUBLE DECK WHOLLY PAINTED



4-WEEKS MEDIA

Commercial \$8,800 per bus Financial \$7,920 per bus Satellite/Heartland/Multi-Route \$5,500 per bus

PRODUCTION COST

\$3,800+ per bus





4-WEEKS MEDIA

Commercial \$4,080 per bus Financial \$3,400 per bus Satellite/Heartland/Multi-Route \$2,640 per bus

PRODUCTION COST

\$2,4 00+ per bus











DOUBLE DECK REAR



4-WEEKS MEDIA

Satellite/Heartland/Multi-Route \$2,200 per bus

PRODUCTION COST

\$1,200+ per bus

SINGLE DECK REAR



4-WEEKS MEDIA

Satellite/Heartland/Multi-Route \$1,320 per bus

PRODUCTION COST

\$480+ per bus

Customisation option with die-cut 2D top is available. Send us a vusual for a friendly quote!









BENDY BUS



4-WEEKS MEDIA

Satellite \$5,000 per bus

PRODUCTION COST

\$4,200+ per bus

TAX

With the entire fleet of Comfort and CityCab taxis, we boast the largest taxi advertising network in Singapore to offer you large-scale and high-reach campaigns to communicate engaging messages to target audiences across the island.









MEGA CAB



4-WEEKS MEDIA

\$440 per taxi

PRODUCTION COST

\$280 per taxi

MINIMUM QTY

50 taxis

MEGA CAB WITH ROOF TOP



4-WEEKS MEDIA

\$620 per taxi

PRODUCTION COST

\$360 per taxi

MINIMUM QTY

50 taxis











4-WEEKS MEDIA

\$800 per taxi

PRODUCTION COST

\$650 per taxi

MINIMUM QTY

50 taxis

SUPER CAB



4-WEEKS MEDIA

\$620 per taxi

PRODUCTION COST

\$565 per taxi

MINIMUM QTY

50 taxis











4-WEEKS MEDIA

\$800 per taxi

PRODUCTION COST

\$1900+ per taxi

MINIMUM QTY

10 taxis

JEWEL SHOWCASE



4-WEEKS MEDIA

\$800 per taxi

PRODUCTION COST

\$1900+ per taxi

MINIMUM QTY

10 taxis















From stickers and TV displays to pillars and full station concepts, Moove offers a variety of options for MRT ad spaces across 34 DTL stations, stretching from Bukit Panjang to Expo.

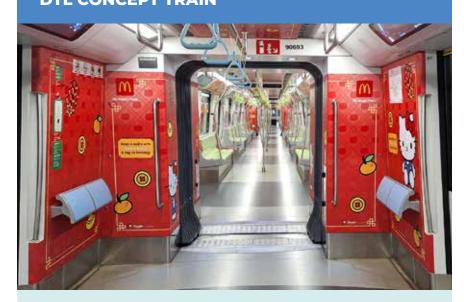








DTL CONCEPT TRAIN



4-WEEKS MEDIA \$26,400

PRODUCTION COST

\$20,000

GLASS PANEL AT TELOK AYER



4-WEEKS MEDIA

\$19,800+

PRODUCTION COST

\$5,700

















4-WEEKS MEDIA

\$9,900 per train

PRODUCTION COST

\$3,000 (36+6 units & up to 4 creatives)



4-WEEKS MEDIA

\$7,700 per train

PRODUCTION COST

\$1,000 (36+6 units & up to 4 creatives)









IN-TRAIN WINDOW STICKERS



4-WEEKS MEDIA

\$14,080 per train

PRODUCTION COST

\$2,000 (18 units & up to 4 creatives)

BUGIS HOLLYWOOD LIGHTS + FLOOR STICKER



4-WEEKS MEDIA

\$44,000+

PRODUCTION COST

\$44,000









BUGIS RUNWAY



4-WEEKS MEDIA \$32,000+

BUGIS V-WALL



4-WEEKS MEDIA \$32,000+

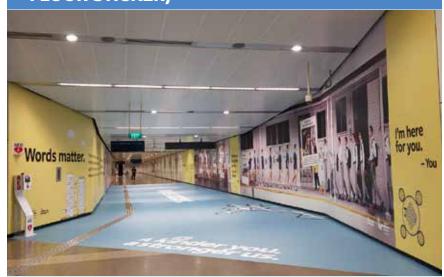








BUGIS CONCEPT (WM08+WM08A+WM08B+FLOOR STICKER)



4-WEEKS MEDIA \$77,000+

PRODUCTION COST

\$54,000

BUGIS CONCEPT (WM13C+WM14+WM15+ FLOOR STICKER)



4-WEEKS MEDIA

\$60,500+

PRODUCTION COST

\$45,000









STATION DOMINANCE AT DOWNTOWN



4-WEEKS MEDIA \$100,000 to \$150,000

PRODUCTION COST

\$60,000 to \$80,000, depending on creatives





4-WEEKS MEDIA

\$77,000

PRODUCTION COST

\$42,000









WALLSCAPE



Pricing varies, check with Campaigner for costing

PLATFORM STATION DOORS CONCEPT +



4-WEEKS MEDIA

\$37,000 per Super Prime station \$32,000 per Prime station \$16,000 per Classic station

PRODUCTION COST

\$8,500 per station

For the list of Super Prime, Prime and Classic stations, please see Annex.











4-WEEKS MEDIA

\$16,000 per station

PRODUCTION COST

\$9,000 for 15 units













NEL is a popular mode of transport across 16 stations, with millions of monthly commuters passing through the transit stations at Serangoon, Dhoby Ghaut, HarbourFront and Outram Park. It's the perfect MRT ads platform!



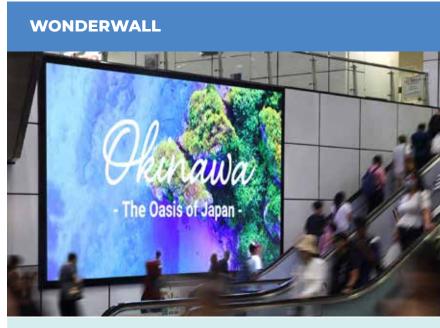






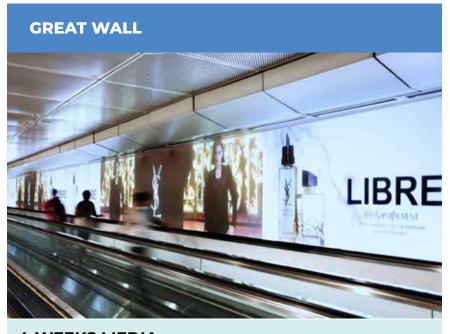






4-WEEKS MEDIA \$38,000 (15 sec spot)

UPLOADING COST \$2,500+



4-WEEKS MEDIA \$60,000 (15 sec spot)

UPLOADING FEE \$4,500+











4-WEEKS MEDIA \$24,200

PRODUCTION COST

\$5,300 for 72 + 20 units per train



4-WEEKS MEDIA

\$18,000 per station

PRODUCTION COST

\$9,000 for up to 15 units











PLATFORM STATION DOOR CONCEPT +



4-WEEKS MEDIA

\$66,000 per SuperPrime station \$44,000 per Prime station \$19,800 per Classic station

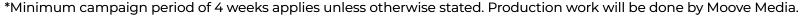
PRODUCTION COST

\$15,500 per station (full length 96 doors)

For the list of SuperPrime, Prime and Classic stations, please see Annex.



Pricing varies, check with Campaigner for costing















HARBOURFRONT WALL CONCEPT



4-WEEKS MEDIA \$60,000+

PRODUCTION COST

\$42,000

DHOBY GHAUT EXCHANGE



4-WEEKS MEDIA

\$130,000 for 3 pillars + escalator glass railings + overhead wallscape

PRODUCTION COST

\$85,500 for 3 pillars + escalator glass railings + overhead wallscape











DHOBY GHAUT WALLSCAPE CONCEPT



4-WEEKS MEDIA

\$60,000 for wallscape + floor sticker

PRODUCTION COST

\$53,000 for wallscape + floor sticker

Customisation option with lighting and creative effects is available. Send us a visual for a friendly quote!

DHOBY GHAUT ESCALATOR CROWN CONCEPT



4-WEEKS MEDIA

\$24,200 for 2 walls with stickers over crowns + 2 escalator sides + 1 step riser

PRODUCTION COST

\$19,000













DHOBY GHAUT CONCEPT PILLARS



4-WEEKS MEDIA

\$60,500 for 4 pillars + floor sticker

PRODUCTION COST

\$35,000 for 4 pillars + floor sticker

HARBOURFRONT TWIST



4-WEEKS MEDIA

\$32,000+ (15 sec spot)





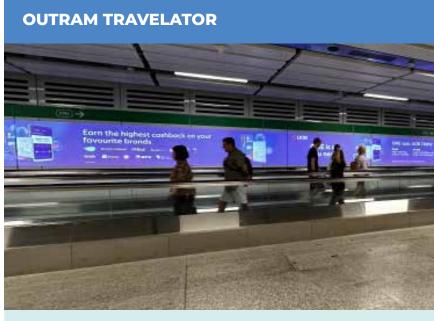












4-WEEKS MEDIA

\$60,000 (15 sec spot)

UPLOADING FEE

\$4,500+













BUS HUB

With Bus Hubs located at the heart of suburban centres and close to advertisers' distribution channels, brand messages can be seen multiple times by thousands of people as they make a purchase or simply pass through.









WALLSCAPE



4-WEEKS MEDIA

\$6,000+

PRODUCTION COST

Cost varies according to location

CONCEPT HUB



4-WEEKS MEDIA

\$24,000+

PRODUCTION COST

\$20,100

*Available at Boon Lay and Ang Mo Kio only









N-WALL MURAL AT TAMPINES



4-WEEKS MEDIA

\$8,400

PRODUCTION COST

\$10,400

*Reserved for government clients

3D STANDEE



4-WEEKS MEDIA

\$5,000+

PRODUCTION COST

\$5,200+









2D STANDEE



4-WEEKS MEDIA \$5,000+

PRODUCTION COST

\$3,600





4-WEEKS MEDIA

\$25,000+ (15 sec spot)

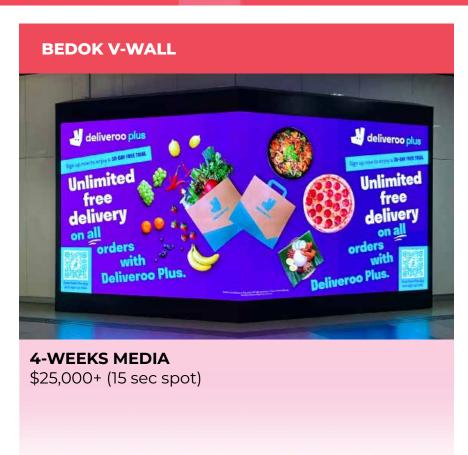














4-WEEKS MEDIA

\$25,000+ (15 sec spot)











Moove's large-format billboard to reach out to commuters along one of Singapore's expressways!

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*Minimum campaign period of 4 weeks applies unless otherwise stated. Production work will be done by Moove Media.















4-WEEKS MEDIA

\$50,000

PRODUCTION COST

\$40,000

**Valid for bookings in 2021.





ANNEX



Super Prime	Prime	Classic	
Bugis	Bayfront	Bedok North	ı
Bukit Panjang	Beauty World	Bedok Reservoir	
Downtown	Botanic Gardens	Bendemeer	Si
Newton	Chinatown	Bencoolen	
Tampines	Expo	Cashew	
	Little India Macpherson Promenade Tampines East Telok Ayer	Fort Canning Geylang Bahru Hillview King Albert Jalan Besar	Tar Ta Up





Kaki Bukit

Mattar

Rochor

Sixth Avenue

Stevens

Tampines West

Tan Kah Kee Upper Changi Ubi

READY TO REACH OUT TO AUDIENCES ISLANDWIDE?

We'd be to happy to help you get your campaign moovin!

https://www.moovemedia.com.sg/contact-us/