

Client: Legoland Malaysia  
Campaign: Legoland Launch  
Media: Concept Station  
Duration: 22 Aug - 18 Sep 2012

## Our Success Story



“The yellow colour is very striking and it targets our market. It’s something different and new.”

Pamelia Seah  
Student



“The ad is very big and striking. It’s making me want to visit Legoland!”

Kymberly Rose  
Junior Assistant



“It’s very colourful and engaging. I’ll definitely visit Legoland with my family.”

Mohammad Delwar Hussein  
Business Executive

