



TOKIOMARINE

Heartland Hub & Sengkang NEL

Client: Tokio Marine
 Campaign: TM Retirement Life
 Target Audience: 30 - 40 years old
 Media: Ang Mo Kio Hub, Toa Payoh Hub, Bedok Hub, Boon Lay Hub, Bukit Merah Hub, Sengkang NEL
 Duration: 30 Aug - 26 Sep 2012

Our Success Story

"Moove Media's huge advertising canvas within the heartlands allowed us to prominently & strategically displayed our campaign messages on the importance of financial security at retirement amongst the masses to achieve a high top-of-mind recall."

Kenneth Joseph Hu
 Vice President, Marketing



Ang Mo Kio Hub



Boon Lay Hub



Sengkang Pillar 01 & 03

**YOUR SECURITY
 OUR PRIORITY**



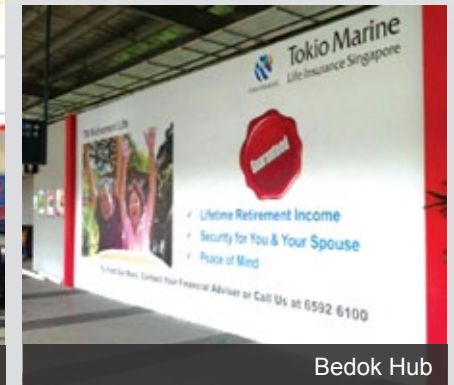
Toa Payoh Hub



Serangoon Hub



Bukit Merah Hub



Bedok Hub