

Canon At HarbourFront MRT

Client: Canon
Campaign: Only Canon gives you the best of both worlds
Media: Wallscape Concept
Duration: 29 Mar – 25 Apr 2013

Our Success Story



"The ad is very informative and uncluttered. The information displayed is easy to read and the colours used are definitely eye catching."

Soh Cong Rong
Civil Service



"The ad is engaging and strategically located. Commuters passing through this station would be reminded of the Canon brand."

John Wu
Barrista



"I like the whole layout of the ad; it's very simple and large in size. It makes me want to find out more about Canon products."

Zhang Chen
Tourist



ONLY CANON GIVES YOU
THE BEST
OF BOTH WORLDS

