



At Serangoon MRT and Sengkang MRT



Client: SPH ST Jobs & ST Classifieds
 Campaign: ST Jobs Career Fair 2013 & ST Classifieds Mobile App
 Branding
 Media: PSD Concept
 Duration: 7 Mar – 20 Jun 2013

Our Success Story



"The advertisement is very clear-cut and the colors used are very pleasant. It shows good affiliation to ST Jobs."

Cherwin Yung
Student



"The ad is very informative. I've definitely noticed the ad while during my daily commute and this shows that the location is very strategic and engaging."

Ally
Business Development



"The layout of the ad is simple and concise. The information is well displayed this ad would be able to capture the large number of commuters travelling through this station."

Abdullah Syed
Consultant



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