

# htc one™ Buses and Taxis

Client: HTC  
Campaign: HTC 'Amazing Camera, Authentic Sound'  
Media: Single and Double-deck wholly painted bus. Wholly painted + 2D taxi  
Duration: 14 May - 2 Sep 2012

## Our Success Story

"Moove Media has enabled us to achieve what we are committed to – driving the most innovative and compelling smartphone experiences to our customers – by giving our innovations a prime avenue where they can speak for themselves."

Kathleen Goy  
Marketing Communication Manager for  
HTC Singapore



Amazing camera.  
Authentic sound.