

Client: Singapore Changi Airport
 Campaign: Promoting China
 Media: Chinatown Concept Station
 Duration: 1 Apr - 28 Apr 2012

Our Success Story



"The ad is very impressive and attractive. It will make people want to visit because we can see the actual pictures of the landmarks, rather than just drawings."

Alice
Housewife



"The colours are very unique and very nice. It makes me want to visit China again."

Mehmet Sena Cagman
Tourist



"It's very nice. The ad is very appropriate since it's at Chinatown and it's about China. It looks really good."

Ester Sandor
Tourist

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